



# EASY SERVICE PVT.LTD

Evolving Together




## 2025

# EASY SERVICE PVT.LTD COMPANY PROFILE

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Easy Service was founded in 2063 BS with a vision to leverage technology and provide cutting-edge solutions to businesses and individuals alike. In the rapidly evolving world of information technology, numerous companies have emerged to cater to the ever-increasing demand for innovative solutions and services. One such company is Easy Service, a prominent player in the IT sector and a leading Value-Added Services (VAS) provider.



# TABLE CONTENT

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- Welcome Message
- About Company
- Our Goal
- Meet The Team
- Business Portfolio
- Our Project

# WELCOME MESSAGE

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## **Anweshak Chand**

Business Development Manager

Anweshak Chand drives strategic initiatives and oversees day-to-day operations to ensure the seamless execution of our business objectives. He focus on fostering client relationships, optimizing processes, and identifying growth opportunities. For partnership inquiries or business-related discussions, feel free to connect with our Business Manager.

Anweshak Chand is responsible for steering the organization toward its strategic objectives by ensuring efficient operations, optimizing resources, and driving sustainable growth. He play a pivotal role in developing and implementing business strategies, fostering partnerships, and identifying opportunities to expand the company's reach. By closely monitoring market trends, industry shifts, and competitor activities, He ensures that Easy Service remains competitive and adapts to evolving market demands.

In addition to strategic planning, Anweshak Chand oversees daily operations, ensuring smooth coordination among departments to deliver exceptional results. He is also responsible for financial oversight, including budgeting, cost optimization, and financial performance analysis, to maintain the company's financial health. Acting as a key liaison between clients, partners, and internal teams, Anweshak Chand ensures effective communication, builds strong relationships, and fosters a collaborative and innovative work culture. Their leadership drives the company's growth and success while ensuring high standards of professionalism and integrity.





# ABOUT COMPANY

Easy Service was founded in 2063 BS with a vision to leverage technology and provide cutting-edge solutions to businesses and individuals alike. In the rapidly evolving world of information technology, numerous companies have emerged to cater to the ever-increasing demand for innovative solutions and services. One such company is Easy Service, a prominent player in the IT sector and a leading Value-Added Services (VAS) provider.

Since its inception, Easy Service has experienced remarkable growth, establishing itself as a trusted name in the IT industry. With a strong focus on customer satisfaction and a commitment to excellence, the company has built a reputation for delivering high-quality services and solutions that meet the unique needs of its clients.

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Registered Office in Sankhamul, Kathmandu, Easy Service operates from state-of-the-art facilities equipped with the latest technological advancements. The company's headquarters serve as a hub for its dedicated team of professionals, including skilled engineers, developers, and industry experts. With a passion for innovation and a drive to stay at the forefront of technological advancements, Easy Service consistently delivers cutting-edge solutions that help businesses thrive in the digital age.

Easy Service's commitment to excellence extends beyond its office, as it has expanded its operations to various regions. With strategically located offices, the company ensures that it can cater to the needs of clients across different geographical locations efficiently. This regional presence enables Easy Service to offer personalized and localized solutions, fostering strong relationships with clients and delivering the highest levels of customer satisfaction.



# OUR GOAL



Our mission at Easy Service Pvt Ltd is to provide Bulk SMS services to general public as well as business enterprises to make communication more simple and effective. To provide businesses with fast, flexible, and user-friendly messaging solutions that enhance customer relationships and streamline communication. We are dedicated to offering tailored SMS services such as Bulk SMS, OTP alerts, and more at competitive rates, ensuring that every brand can achieve maximum outreach and engagement. Through our commitment to innovation, reliability, and customer satisfaction, we aim to be the trusted partner in business communication for industries worldwide.



At Easy SMS, our vision is to revolutionize communication for businesses by delivering cutting-edge, reliable, and affordable SMS solutions. We aspire to be the leading provider of seamless messaging services globally, empowering brands to connect effortlessly with their audiences through innovation, simplicity, and personalized experiences. We envision a future where businesses of all sizes can leverage the power of SMS to drive customer engagement, brand loyalty, and growth. We strive to remain a consistent player in the field of information technology by providing reliable and efficient services all over the country.

# MEET THE TEAM



## **Surendra Chand**

### Finance/ Operation Support

Surendra Chand oversees the financial of Easy Service, ensuring sustainable growth and efficient resource management. He is responsible for strategic financial planning, budgeting, and compliance, they ensure we maintain transparency and accountability in all our financial operations. For inquiries related to finance or accounts, feel free to reach out to our Finance team.



## **Rupesh Sah**

### Chief Technical Officer

Rupesh Sah leads the technology initiatives, ensuring the smooth operation, security, and scalability of our IT infrastructure. From managing digital transformation projects to overseeing system development and maintenance, he play a pivotal role in aligning technology with our business goals. For any technology-related inquiries or support, feel free to connect with our IT team.



## **Aayoush Thapa**

### Project Manager

Aayoush Thapa is responsible for planning, executing, and overseeing projects from start to finish. His duties include defining project scope, setting timelines, managing budgets, and coordinating between teams and clients to ensure smooth communication. He monitor progress, manage risks, and ensure deliverables meet quality standards.

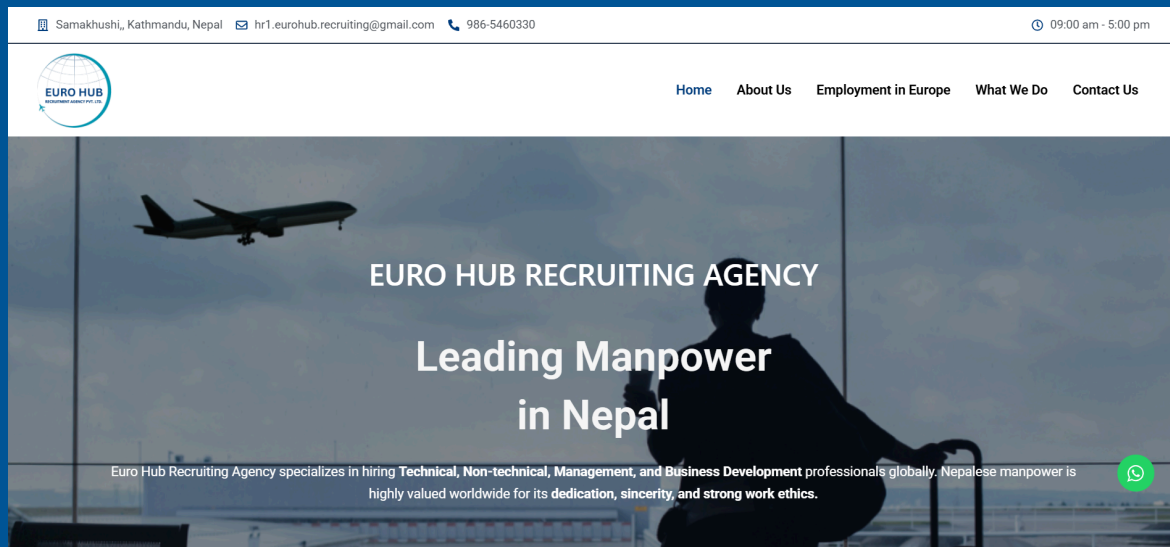


## **Suprim Parajuli**

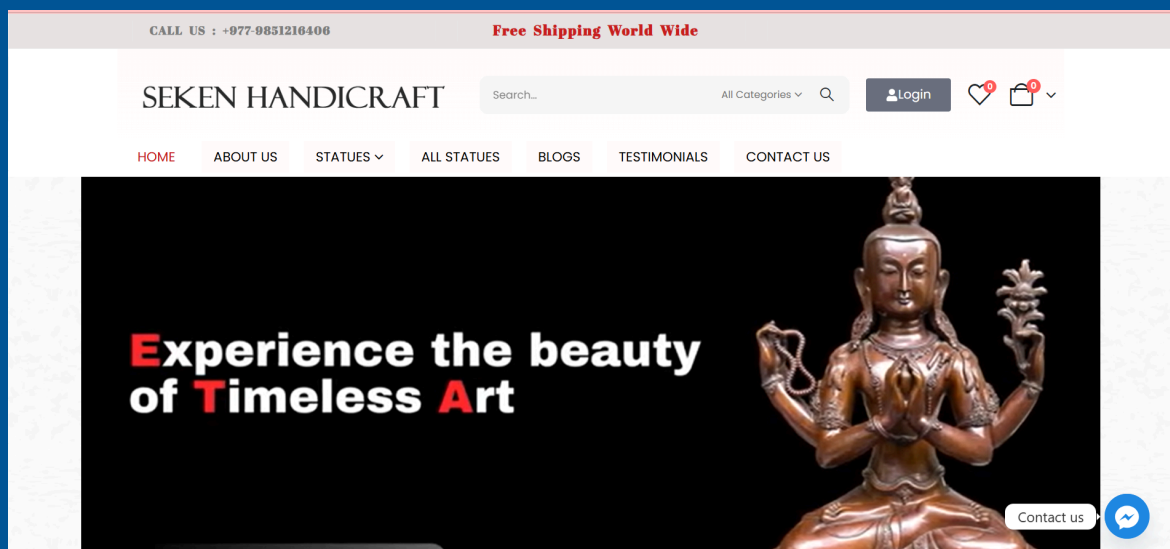
### Mern Stack Developer

Suprim Parajuli responsible for designing, developing, and maintaining full-stack web applications using MongoDB, Express.js, React.js, and Node.js. Her duties include writing clean and efficient code, building responsive front-end interfaces, developing secure back-end APIs, and managing databases. She collaborate with designers, project managers, and other developers to ensure smooth integration and timely project delivery

# BUSINESS PORTFOLIO



<https://eurohubrecruiting.com/>



<https://sekenhandicraft.com/>



# BUSINESS PORTFOLIO







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### News & Gossip



**दृश्यमकी हिरोइन श्रिया सरन काठमाण्डौमा : जगपति बाबू पनि आउँदै**  
© February 2, 2025  
काठमाण्डौ । यस अघि नेपालमा ७ दिन छायांकन भईसकेको तेलुगु फिल्म मिराडको दोश्रो सेखलको छायांकनका ...  
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<https://denyededucation.com/>

## A vibrant illustration depicting teamwork and collaboration. In the foreground, two large hands, one light-skinned and one dark-skinned, are shown shaking hands. Behind them, three stylized figures are working together: one in a red shirt pulls a rope, another in a green shirt stands on a globe, and a third in an orange shirt pulls the rope from the other side. The background is filled with various icons representing business and technology, such as a target, a gear, a lightbulb, a coin, a paper airplane, and an envelope. The overall theme is unity and shared success.



# BUSINESS PORTFOLIO



Samakhushi, Kathmandu | 986-5460330 | 976-5817736 | info@theallegisglobal.com | 10:00 - 5:00 PM

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## THE ALLEGIS GLOBAL Leading Manpower In Nepal

The Allegis Global Recruiting Agency specializes in hiring **Technical, Non-technical, Management, and Business Development** professionals globally. Nepalese manpower is highly valued worldwide for its **dedication, sincerity, and strong work ethics.**

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### Bringing Completeness Togetherness for safety, Development & Prosperity.

Engaging in a charity can give you a good feeling! Your contribution can make you more complete. Millions of children need your support.

Join With Us Our Areas

An illustration showing a group of people in red shirts. One person is pushing a wheelchair with a person in it. Another person is standing next to a table with food, and a third person is sitting at the table. The background is a light blue with white geometric shapes.

<https://www.matribhoomi.org/>



# BUSINESS CLIENTS



## **EduSoft Academy**

EasySMS has been a game-changer for EduSoft Academy. Their services have simplified our communication processes and enabled seamless interaction with our students, making learning more efficient and effective.

## **Triton International College**

EasySMS has been a valuable asset for Triton International College. Their user-friendly platform has streamlined our communication efforts, enabling us to efficiently connect with students, faculty, and staff for seamless collaboration and information dissemination .

## **Ace Higher Secondary School**

We are extremely grateful for EasySMS's services at Ace Higher Secondary School. Their user-friendly platform has revolutionized our communication approach, allowing us to effortlessly connect with parents and students, fostering a collaborative and informed educational environment.

## **Kanjirowa National H.S. School**

EasySMS has made a significant impact on our communication at Kanjirowa National H.S. School. Their intuitive platform has simplified our messaging process, enabling seamless interaction with parents, students, and staff for effective school-wide communication.

## **Muktinath Bikash Bank Ltd**

EasySMS has been a game-changer for Muktinath Bikash Bank. Their services have simplified our communication processes and enabled seamless interaction with our clients, making alert more efficient and effective for SMB clients.

## **Neoteric Nepal Pvt Ltd.**

Easy SMS is by far the Best & Reliable Service provider for SMS/Messaging I have ever used. We also appreciate the Competitive & Affordable pricing for Bulk Messaging. Dasboard is quite friendly to use.



# BUSINESS CLIENTS



## **USAID/ Helen Keller International**

We are privileged to serve esteemed clients like Helen Keller International, a partner in impactful initiatives such as the SUA AHARA Program, supported by USAID. Helen Keller International utilizes our reliable bulk SMS platform to deliver critical health-related information to communities across Nepal.

## **Uttar Bahini Multipurpose Co-Operative Limited**

EasySMS is trusted by organizations like Uttar Bahini Multipurpose Co-Operative Limited to streamline their communication with members through saving and deposit SMS notifications. By providing timely and accurate updates, we help enhance member engagement and ensure seamless financial communication.

## **Sarbondati Multipurpose CO-Operative Limited**

EasySMS proudly supports Sarbondati Multipurpose Co-Operative Limited in enhancing their communication with members through saving and deposit SMS services. By ensuring timely updates and seamless connectivity, we help foster trust and improve the overall experience for their valued members.

## **Idea Inc Private Limited**

Idea Inc Pvt. Ltd. is a valued and trusted partner of EasySMS. With its own diverse client base, Idea Inc relies on EasySMS to deliver reliable and efficient messaging services, ensuring seamless communication and enhanced service delivery for its clients.

## **All Star IT Solution Private Limited**

EasySMS is proud to collaborate with All Star IT Solution Pvt. Ltd., a leading provider of online school software apps. By integrating our SMS services, they ensure timely communication between schools and their stakeholders, enhancing the overall efficiency and connectivity of their platform.

## **Chitwan Medical College**

Chitwan Medical College relies on EasySMS to streamline its communication by sending timely SMS notifications to doctors, staff, patients, and other stakeholders. This ensures efficient coordination, improved patient care, and enhanced operational effectiveness within the institution.





# OUR CORE SERVICE

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## **Bulk SMS(SMS API, OTP, Shortcode SMS, Alert SMS )**

Easy Service provides reliable and efficient bulk SMS services to help businesses connect with their audience quickly and effectively. Our platform supports promotional messages, alerts, reminders, transactional updates, shortcode SMS for results, and SMS voting. With an advanced delivery system, we ensure prompt and direct message delivery, enhancing engagement and communication.

## **Website Design And Development**

At Easy Service, we specialize in creating custom website design and development solutions that cater to the unique needs of businesses and individuals. Our team of skilled designers and developers work closely with clients to build visually stunning websites that provide an exceptional user experience. From clean, modern designs to intuitive navigation, we ensure that your website represents your brand effectively and provides seamless interaction for your visitors.

## **Mobile Application Development**

Easy Service specializes in creating innovative, user-friendly, and high-performing mobile applications tailored to meet your business needs. Our expert team designs and develops apps for both Android and iOS platforms, ensuring seamless performance, attractive UI/UX, and smooth functionality. From idea to deployment, we handle every stage planning, design, development, testing, and maintenance with a focus on quality and reliability. Whether you need a business app, e-commerce platform, or custom solution, Easy Service delivers powerful mobile experiences that help you connect with customers, enhance efficiency, and grow your brand digitally.



EASY SERVICE  
PVT.LTD



# LET'S WORK TOGETHER



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Kathmandu, Nepal

